Sponsorship Opportunities

The 25th IEEE International Conference on Mobile Data Management **(MDM 2024)** is a prestigious forum for the exchange of innovative and significant research results in mobile data management. This conference is sponsored by the IEEE, the world's largest technical professional organization, regrouping approximately 423,000 members from 160 countries, whose main objective is to develop technology for the benefit of humanity, and the IEEE Technical Committee on Data Engineering (TCDE). MDM 2024, the 25th edition of the conference, builds on the success of the previous twenty-four MDM editions. IEEE MDM 2024 will be hosted in Brussels, Belgium by the Université Libre de Bruxelles.

During the conference recent results are presented from academic and industrial work. An indicative list of themes that can be addressed is given in the annex. The conference is also the ideal place to train young researchers and doctoral students, disseminate their work and open opportunities for their scientific and professional careers. Reduced registration fees and specific scholarships for doctoral students are set up to encourage their participation.

This year, the Organizing Committee of the IEEE MDM 2024 sets out a goal to increase the outreach of the conference to a wider community of a highly qualified technical audience of academics, engineers, practitioners, and students. To this end, we solicit your support in the form of sponsorships.

By contributing an amount of minimum €1500 the conference can provide recognition in different forms:

- Adding your logo on the conference website and in the conference program brochures
- Including your flyer in the speaker's kit
- Receiving a special sponsor recognition at the opening and closing ceremonies of the conference
- Attendance to specialized talks on
    - European research funding plans
    - Presentations of the innovations of the EC-funded projects
    - Industrial organization presentations

Additional prominence and access are available at the following supporter levels:

Gold	Silver	Bronze
Sponsor (€3500)	**Sponsor** (€2500)	**Sponsor** (€1500)
• Opportunity to speak to the audience at the Sponsor session • Company logo and link on MDM 2024 website • 3 complementary conference registrations • A booth • Access to the CVs of interested participating young scientists	• Opportunities to talk to attendees through at the Sponsor session • Company logo and link on MDM 2024 website • 2 complimentary conference registrations • A booth	• Company logo and link on MDM 2024 website • 1 complimentary conference registration • A booth

Please contact the MDM 2024 General Chair, Prof. Mahmoud Sakr (mahmoud.sakr@ulb.be) and the Sponsorship Chairs, Konstantinos Tserpes (tserpes@hua.gr) and Donny Soh (donny.soh@singaporetech.edu.sg) to initiate your support, or for any additional information.

Annex

Topics of interest of IEEE MDM 2021 include, but are not limited to:

- Mobile Data Management
- Mobile Crowd-Sourcing and Crowd-Sensing
- Mobility Simulation
- Indexing, Optimization and Query Processing for Moving Objects/Users
- Data Management for Internet of Things (IoT) and Sensor Systems
- Data Quality: Methodologies, Metrics, Algorithms
- Security and Privacy
- Mobile Computing and Systems
- Theoretical Foundations of Data-intensive Mobile Computing
- Middleware and Tools for Mobile and Pervasive Computing
- Stream Processing in Mobile/Sensor Networks
- Mobile Cloud Computing and Data Management in the Mobile Cloud
- Context-Aware Computing for Intelligent Mobile Services
- Mobile Recommender Systems and Location-Based Social Networks
- Machine Learning and Analytics for Mobile Data
- Spatio-Temporal Analysis
- Mobility-as-a-Service (MaaS) Analytics
- Behavioral/Activity Sensing and Analytics
- Mobile Data Knowledge Representation
- Visual Analytics
- Ethical Aspects: Fairness, Transparency, Interpretability, Safety
- Applications and Emerging Technologies
- Connected Cars, Intelligent Transportation Systems, Smart Spaces
- Routing, Personalized Routing, Eco-Routing, Routing for Electrical Vehicles
- Transportation-As-A-Service, Mobility-As-A-Service
- Augmented Reality Systems
- Data Economy, Incentive Mechanisms, Reputation Systems, and Game-theoretic Approaches
- Connections to other Technologies (e.g., Blockchain) and Domains (e.g., Social Sciences).